

Counter Misinformation

Supporters of Israel often encounter challenges from anti-Israel university professors, speakers, student groups, and newspaper editorials. You can help.

Basic Suggested Responses:

- Work with other concerned community members. Set some goals.
- Network and form coalitions with other organizations.
- Host upbeat, positive events. Set the agenda.
- Invite powerful speakers to events to help tell Israel's story.
- Sharpen your debate skills.
- Document/video record anti-Israel professors or speakers and send the videos to StandWithUs.
- Use StandWithUs resources to challenge misinformation.
- Write proactive, responsible editorials and letters to newspapers.

Visit our websites:

www.stand4facts.org · www.librariansforfairness.org · www.sayyestopeace.org · www.buyisraeligoods.com

Identify Anti-Semitism

When does legitimate criticism of Israel become anti-Semitism? When it exhibits the "Three Ds," per Natan Sharansky:

Delegitimization: Israel's right to exist is denied.

Double Standards: Israel is singled out and judged by standards not expected of any other nation.

Demonization: Israel is depicted as the world's most evil country.

The Link: Anti-Semitism is hatred and discrimination against Jews, their communities, and their way of life. Anti-Zionism denies Jews alone the right to self-determination. Thus, anti-Zionism is a modern variation of classic anti-Semitism. "Anti-Semitic bigotry is no less morally deplorable when camouflaged as anti-Israelism or anti-Zionism," according to the U.S. Commission on Civil Rights.

If you witness an act of anti-Semitism:

- Document the incident. Video record it if possible.
- Report it to the police if a crime occurred.
- Report it to school administrators if it occurred on a college campus.
- Report it to StandWithUs.

About StandWithUs

StandWithUs is an international education organization that ensures Israel's side of the story is told through brochures, speakers, conferences, social media, and much more.

Founded in 2001 in response to the second intifada and the misinformation that surrounded the conflict, StandWithUs now has offices in cities around the world.

Contact Us! We're Here For You!

Be a more effective pro-Israel activist with the help of StandWithUs.

Sign up at www.StandWithUs.com for news, events, and emergency information today!

Support StandWithUs
P.O. Box 341069
Los Angeles, CA 90034

www.standwithus.com/donate

Activist Guide

Support Israel with a phone, fax, or mouse

Stand Up For Israel

StandWithUs

www.standwithus.com
info@standwithus.com
310.836.6140

Write A Letter To The Editor

Increase the likelihood that your letter will be published.

- **Be concise.**
- **Be timely and relevant. If possible, send the letter the same day an anti-Israel article appears.**
- **Don't repeat the points you dispute.**
- **Don't state your own points more than once.**
- **Be professional and calm.**
- **Follow the rules set by the publications, including word count and submission policy.**
- **Triple-check your letter.**
- **Follow up with the publication to ask if they will print your letter.**
- **Thank them if your letter is published.**

Visit our websites:

More Ways You Can Help Israel

- Learn more about Israel so you can teach your friends. Visit the StandWithUs websites and review our materials.
- Expose extremism when you see it. Don't let lies go unchallenged.
- Visit Israel and encourage others to do the same.
- Support your favorite charities in Israel.
- Buy Israeli goods—go shopping.
- Have an Israeli wine-tasting party in your home.
- Host a public screening of a film that focuses on a relevant topic (e.g., the United Nations).
- Host a knowledgeable and effective speaker.
- Become an Internet activist by using Facebook, Twitter, and other social networking sites.
- Read and watch the news to make sure you are up to date with what's going on and how Israel is portrayed.
- Widen your circle to include people of diverse ethnicities and religions.
- Support Israel through StandWithUs. Donate and register for timely news and actions.

Contact Your Representatives

Popular opinion plays an integral part in the democratic process. Make sure your voice is heard:

Encourage members of Congress to support Israel and thank them regularly for doing so. Visit www.aipac.org to learn about pending Congressional bills that affect Israel.

Some suggestions for letters:

- State your purpose in the first paragraph. If the letter pertains to a specific piece of legislation, identify it accordingly, e.g., House bill: H.R._____, Senate Bill _____.
- Be courteous and succinct. Cite relevant information and use supporting examples.
- Address only one issue per letter.

Go to www.usa.gov/Contact/Elected.shtml to find the contact information for your members of Congress.

**Thank elected officials
when they support Israel.**

Write The President, Vice President, & Secretary Of State

- Write to them frequently, fax letters, and call the comment line (White House: 202.456.1111, Dept. of State: 202.647.6575 [dial 8]).
- Thank them for supporting Israel and encourage them to continue to support Israel's fight against terrorism. Cite your position on current events.
- Be courteous and succinct. Cite relevant information and use supporting examples.
- Address only one issue per letter or phone call.

Have Your Children Handwrite Letters

- Letters should be personal, not "form" letters.
- Give your kids the facts before they write.
- Organize child letter-writing campaigns.

Mail letters to the president and vice president to The White House, 1600

Pennsylvania Ave. NW, Washington, DC 20500.

Contact the president online at

www.whitehouse.gov/contact/submit-questions-and-comments, and contact the secretary of state at contact-us.state.gov/app/ask.